**Power BI Dashboard Report: Sales Data Analysis**

**1. Project Title**

**Sales Performance Dashboard Using Power BI**

**2. Objective**

To create an interactive Power BI dashboard that helps visualize and analyze sales data for better business decision-making.

**3. Tools Used**

* Power BI Desktop
* Microsoft Excel
* DAX
* Kaggle (for dataset)

**4. Data Collection**

* **Source**: Kaggle
* **Dataset**: Superstore Sales Dataset
* **Format**: Excel (.xlsx)
* **Records**: ~10,000+ sales transactions

**5. Data Cleaning**

* Removed nulls and duplicates
* Corrected data types (dates, numbers)
* Renamed columns for clarity
* Filtered invalid values

**6. Data Modeling**

* Created relationships between sales, products, customers, and regions

**7.Dashboard Elements**

* Rank Cards
* Bar Chart
* Pie Chart
* Donut
* Q and A
* Slicers
* Filters

**8.Conclusion:**

A simple yet effective dashboard was created using Power BI, which offers quick insights into sales trends, performance, and profitability.